



Seventh District  
Dental Society

CAYUGA LIVINGSTON MONROE ONTARIO SENECA STEUBEN WAYNE YATES

## **2023 Sponsorship Opportunities**

In preparation for 2023, enclosed is information for a number of opportunities throughout the year. We hope that presenting them together will assist you in scheduling and planning your budget for the coming year. The Seventh District and Monroe County Dental Societies invite you to participate in one or all to promote your business as well as enhance your current marketing plan.

***If you are participating in more than one event, please be sure to enclose all completed forms with your payment. You may pay with one check or call our office to make a credit card payment, 585-385-9550.***

Summarized below are the promotions and their due dates. See the enclosed forms for further details. If you have any questions, please feel free to contact us at 585-385-9550. Thank you for your support.

<b><u>Event</u></b>	<b><u>Due Date</u></b>
2023 Rochester Dental Study Club	December 7, 2022
2023 Website Advertising	No deadline
2023 Continuing Education Postcard	December 2, 2022
2023 Membership Directory Advertising	December 5, 2022
2023 All Day Continuing Education Seminars	Varies

# Advertising Agreement 2023 Seventh District Dental Society Membership Directory

## PREMIUM PAGES (5 ¼ x 8 inches)

<b>LOCATION</b>	<b>PRICE</b>
Front Inside Cover	\$800
Back Inside Cover	\$600
Back Outside Cover	\$900
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Full Page Inside (5 ¼ x 8 inches)	\$500
Half Page Inside (5 ¼ x 4 inches)	\$300
Dental Lab Listing Only	\$100

Ads may be in black & white or color. Premium pages are on a *first come, first served basis, accompanied by payment in full. All advertisements must be received and paid in full by November 11, 2022, to guarantee publication in the 2023 directory.*

Please complete the information below and return with your check made payable to:  
Seventh District Dental Society  
155 Culver Road, #200  
Rochester, New York 14620  
P 585-385-9550 F: 585-385-9590

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**Please indicate your first choice for advertising space**

- |   |   |
|---|---|
| <input type="checkbox"/> Front Inside Cover<br><input type="checkbox"/> Full Page Inside<br><input type="checkbox"/> Half Page Inside | <input type="checkbox"/> Back Inside Cover<br><input type="checkbox"/> Back Outside Cover<br><input type="checkbox"/> Dental Lab Listing Only |
|---|---|

**We agree to pay \$\_\_\_\_\_ for advertising in the SDDS 2023 Membership Directory.**

**Company Name** \_\_\_\_\_  
**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **Zip Code** \_\_\_\_\_  
**Contact Name** \_\_\_\_\_ **Phone** \_\_\_\_\_  
**Website** \_\_\_\_\_  
**Signature** \_\_\_\_\_



# 2023 Exhibitor Registration Form

<u>Date</u>		<u>Price per meeting</u>
___ April 28	<b>MCDS Semi-Annual Meeting</b> Dr. Alireza Sadr "State-of-the-Art Adhesive Dentistry for Reconstruction of Structurally Compromised Tooth" RIT Inn and Conference Center	<b>\$800.00</b>
___ May 19	<b>7DDS Semi-Annual Meeting</b> Dr. M.K. (Bobby) Baig Title - TBD Location - TBD	<b>\$800.00</b>
___ September 15	<b>7DDS Annual Meeting</b> Dr. John Kalmar "Oral Pathology Redux: only the good stuff" Eagle Vale Golf Club	<b>\$800.00</b>
___ October 20	<b>MCDS Annual Meeting</b> Dr. John Kalmar Drs. Konstantinos Chochlidakis and Alexandra Tsigarida Location: TBD	<b>\$800.00</b>

**Fee Includes:**  
Skirted Table  
2 Chairs  
Breakfast and Lunch  
for 2 Reps  
Electricity  
Name Badge(s)  
(Additional meals -  
\$50.00)  
Inclusion of sponsor  
logo on event  
invitation and  
publications,  
acknowledgement on  
our events page on  
our website and  
Facebook

**OR SIGN UP FOR ALL 4 by April 14, 2023 and SAVE!**  
**PACKAGE PRICE IS \$2,800.00 (\$400 savings)**

Company Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Representative Name(s): \_\_\_\_\_

Company Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

# For Lunch: \_\_\_\_\_ Electric Yes  No

Payment Method:

- Please make checks payable and return to: Seventh District Dental Society.
- Pay with credit card by contacting our office at 585-385-9550

# 2023 Vendor Update

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Other #: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Please attach your business card.**

Thank you for your cooperation,

Seventh District Dental Society  
155 Culver Road, #200  
Rochester, NY 14620  
P: 585-385-9550  
F: 585-385-9590



**2023 Seventh District Dental Society  
Monroe County Dental Society**

**Continuing Education Postcard**

*Please complete the information below* and return with your check for **\$250.00** made payable to:

**Seventh District Dental Society**  
155 Culver Road, #200  
Rochester, NY 14620

**Includes logo on printed postcard mailed to the full membership, acknowledgement on the events page of our website and via an e-blast communication to membership.**

Email high resolution PDF or source file of your logo to [cwhite@7dds.org](mailto:cwhite@7dds.org).  
Logos may be in black & white or color.

**Company Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Website/email** \_\_\_\_\_

Register for 2 or more continuing education events **by December 14, 2022** and for an additional \$100 your logo will be included on our continuing education postcard (\$150 discount).



2022 – 2023  
Rochester Dental Study Club

Virtual Events

2-hour continuing education events offered via **Zoom**      \$250 per event      6 slots available/2 per event

Two events: One in the Winter and one in the Spring. 2 sponsorship spots per event. Includes sponsor logo on event invitation and publications and opportunity for one representative to present for 3-5 minutes.

\_\_\_ Wednesday, January 25, 2023 – Dr. Sean McLaren  
“Pediatric Dentistry for the General Practitioner”

\_\_\_ Wednesday, April 26, 2023 – Dr. Gabriela Carranza  
“Soft Tissue Profile Regarding Implants”



## 2023 Website Opportunities and Promotional Discounts



### Website

#### Homepage (4 spots available)

- Logo included on the homepage with a link to your site for one month \$100
- Logo included on the homepage with a link to your site for six months \$500
- Logo included on the homepage with a link to your site for one year \$800

#### Classifieds Page (4 spots available)

- Logo included on the homepage with a link to your site for one month \$100
- Logo included on the homepage with a link to your site for six months \$500
- Logo included on the homepage with a link to your site for one year \$800

#### Any other site page (not the Homepage or Classifieds page) (4 spots per page)

- Logo included on one page for one month \$100
- Logo included on one page for six months \$375
- Logo included on one page for one year \$700

### Promotional Discounts:

- 1) Register for all 4 continuing education events **at least two weeks prior to the first event date** to receive a \$100 discount per event (\$400 value).
- 2) Register for all 4 continuing education events AND make a directory purchase or place an ad on our CE postcard by **December 5, 2023** and receive one website ad for free for three months (\$300 value).
- 3) Register for 2 or more continuing education events **by December 14, 2022** and for an additional \$100 your logo will be included on our continuing education postcard (\$150 discount).