

ADA membership delivers



Dr. Selina Gutierrez
member since 2018

Let's build a new day for dentistry together

Our community has the power to influence what's next. ADA member benefits give you the resources you need to elevate your life and career.

Join at [ADA.org/Join](https://ada.org/join)

Renew at [ADA.org/Renew](https://ada.org/renew)

Get started with some of our most-loved member perks:

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A woman with long dark hair, wearing a white lab coat over a grey top and a large yellow beaded necklace, is sitting on a dark wooden stool. She is smiling broadly and looking towards the camera. The background is a solid orange color with a pattern of small yellow dots on the left side.

A ACCELERATOR
SERIES

REIMAGINING TOMORROW, TOGETHER

Get expert advice to help you get where you want to go with the ADA Accelerator Series, created hand-in-hand with dentists like you!

- **Focus on your well-being** with resources from mental health organizations like NAMI Chicago and new member perk ClassPass
- **Set a course for financial success** with financial expert and HerMoney.com CEO Jean Chatzky
- **Build your leadership skills** through coaching and mentoring with fellow ADA member Dr. Cathy Hung

Tackle your current challenges today for a better tomorrow.

[ADA.org/Accelerator](https://ada.org/accelerator)

ADA®

Advance Your Clinical Decision Making

MEMBERS GET ACCESS TO RESOURCES FROM LEADERS IN SCIENCE AND RESEARCH

ADA clinical resources make the lives of ADA members easier, giving them more time to focus on what's most important: patient care. Find the answers you need to make every visit a seamless experience for you and your patient.



Cutting-Edge Research

The ADA Science and Research Institute, LLC conducts some of the leading laboratory research in dentistry and provides access to the latest scientific information, including clinical practice guidelines.

[ADA.org/SRI](https://ada.org/SRI)



Current Dental Standards

ANSI/ADA standards and ADA technical reports for dental products and informatics ensure patient safety and professional standards. Download the most recent reports.

[ADA.org/standards](https://ada.org/standards)



ADA Seal of Acceptance

Help patients achieve their best home care by recommending safe and effective products to fit your patients' needs. Download a complimentary Chairside Guide today.

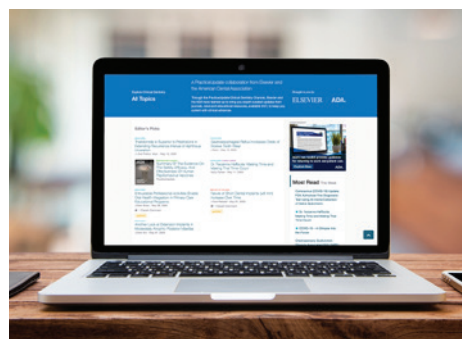
[ADA.org/Seal](https://ada.org/Seal)



The Journal of the American Dental Association

From cutting edge research to online CE, ADA members get full access to dentistry's most-read scientific journal. Plus, stay tuned for the launch of JADA Foundational Science — a new, cross-disciplinary, open access journal.

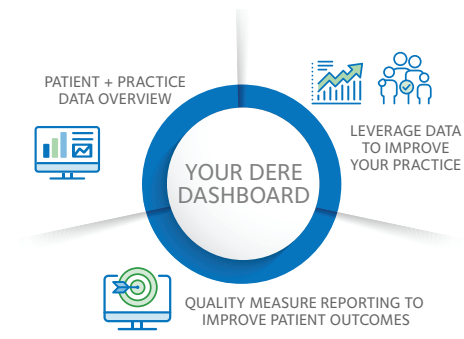
[ADA.org/JADA](https://ada.org/JADA)



PracticeUpdate Clinical Dentistry

Sign up for free access to peer-reviewed research on oral and overall health, expert commentary and continuing education opportunities curated by an editorial board of leading experts.

[ADA.org/PracticeUpdate](https://ada.org/PracticeUpdate)



ADA Dental Experience and Research Exchange™

Better data drives better patient outcomes. Join the first dental data registry open to all practices to advance the profession's clinical knowledge and improve population health.

[ADA.org/DERE](https://ada.org/DERE)

Resources for Students

ASDA MEMBERS ARE ADA MEMBERS

ADA.ORG/STUDENT



ADAPT Nationwide

Work with ADA Practice Transitions to find your ideal job (or practice to purchase) with support from your ADA Advisor



Practice Location Map

Get location-based demographic information using an interactive data-mapping tool



Advocacy

ADA monitors the issues and continuously advocates for you, your patients and the profession



Manage Debt

Find tips and tools on navigating student loans and debt, plus refinance with Laurel Road® after you graduate and save big



ADA CE Online

Access courses for free as a student member at ADACEOnline.org with promo code **STUDENT**



Licensure Information

Explore initial licensure requirements by state and tips on exam prep



ADA Morning Huddle

Daily news affecting the dental profession delivered to your inbox



ADA Library & Archives

Access eJournals, eBooks, evidence-based tools, including MEDLINE, Cochrane Library, DynaMed®, one-on-one research help, and more



ADA Center for Professional Success™

Explore resources on wellness, dental benefits, and practice management



PracticeUpdate Clinical Dentistry

Stay current with the most recent peer-reviewed research in dentistry with free access to PracticeUpdate



Employment Agreements

Know the questions to ask and discussion to have before you sign



No-Cost Member Benefits

Learn more about the no-cost life and disability benefits of ADA student membership

Simplify Your Practice Transition

Powered by the ADA, ADA Practice Transitions™ supports independent dentistry by helping you buy or sell a practice, hire an associate, or find a job.

Create your free profile to connect with dentists who share your approach to dentistry, access customized career resources, and receive guidance from a dedicated ADA Advisor.



BUY OR SELL A PRACTICE



HIRE AN ASSOCIATE



FIND A JOB

[ADAPracticeTransitions.com](https://www.adapracticetransitions.com)

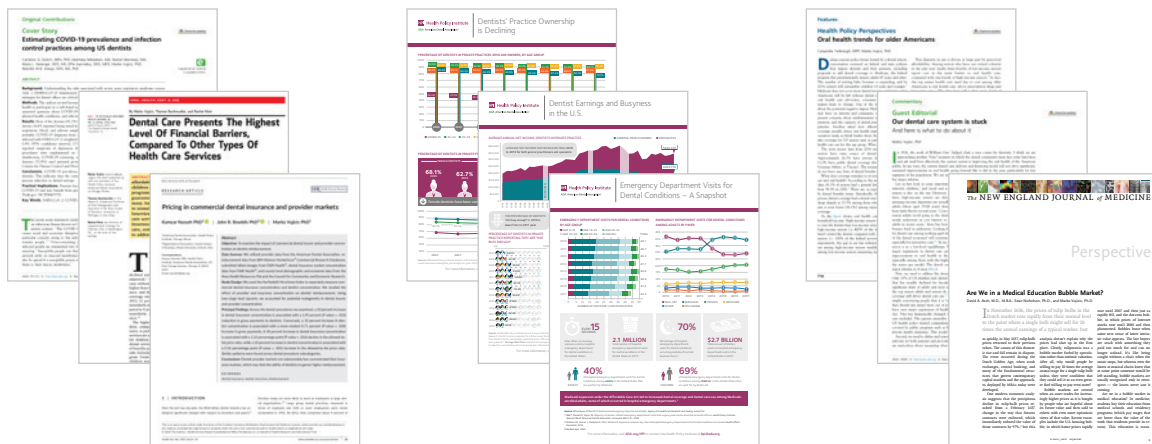
Keeping you informed ABOUT THE U.S. DENTAL CARE SYSTEM

ADA Health Policy Institute

The Health Policy Institute (HPI) is a thought leader and trusted source for critical policy knowledge related to the U.S. dental care system. HPI achieves this by generating, synthesizing, and disseminating innovative research on a variety of topics that are relevant to policy makers, health care advocates, and providers. The key issues that HPI focuses on include health policy reform, access to dental care, the dental workforce, dental care utilization and benefits, dental education, and oral health outcomes.

Get involved! Join HPI's Economic Outlook and Emerging Issues panel and help HPI take the pulse of dental practices by completing one short survey each month.

Enroll on ADA.org/HPI hpi@ada.org



HPI Consulting — Data-Driven Expertise to Power Your Business Forward

As a service to the dental industry, HPI Consulting helps organizations make sense of the new dental economy and better prepare for a future of “new normals”. Our team of research experts collects and analyzes proprietary dental industry information, providing personalized consultation at all points, to help your organization navigate through the industry’s uncharted COVID-19 recovery journey. HPI Consulting offers a number of customizable solutions to help guide your business:

- Custom Research and Datasets
- Speaking Engagements and Virtual Events
- Custom Surveys and Samples

ADA.org/HPIconsulting hpiconsulting@ada.org





Save
the
Date!



SmileCon 2022 blasts off in Houston Oct. 13–15



Immerse yourself in a fusion of culture, community, and learning at SmileCon™ 2022. Take in Houston’s majestic museums, taste the global flavors of its restaurants, and enjoy its out-of-this-world Southern hospitality.

➔ Registration opens June 1
at SmileCon.org.

SMILECON is a trademark of the American Dental Association.

SMILECON™ IS PRESENTED BY



ADA Coronavirus (COVID-19) CENTER FOR DENTISTS



When the pandemic hit, we sprang into action to get you the resources and guidance you needed to get back to work safely. No matter what's next, we'll continue to support you with critical guidance the moment it's needed.

We've got your back — Then. Now. **Always.**

Advocacy

Your ADA continues to advocate for you, including successfully securing additional provider relief funding and eligibility and working with FEMA to distribute more than 4.1 million KN95 masks and 1.4 million gowns to aid members and community dental clinics during acute PPE shortages.

COVID-19 Practice Resources

Get the information you need to help you navigate the uncertainties brought on by the COVID-19 pandemic, with answers to tough questions on topics including employment law and practice owners' obligations to employees, government assistance for businesses and more.

COVID-19 Digital Events

Catch up on the latest COVID-19 webinars and on-demand video learning opportunities on your schedule. Explore events including managing your practice during this crisis to caring for your staff or your own mental health. CE credit may be available for some courses.

COVID-19 Vaccines

Make informed decisions for you and your team based on the latest science and data on COVID-19 vaccines. Get answers to employment law questions regarding vaccinations and learn about regulations in your state for getting and administering vaccines.

COVID-19 Safety and Clinical Resources

Safety is a top priority for you, your team and your patients. Learn how to minimize the risk of COVID-19 transmission, protect practice and patient data from cybercrime scams and more.

COVID-19 Mental Health Resources

This is a stressful time for everyone. Take care of yourself with these tips and tools for mental and physical wellness.

Patient Return Resource Center *(ADA Member Exclusive)*

Take advantage of ready-to-use tools to educate your patients about COVID-19 vaccines. Download take home fact sheets, email templates, printable in-office signs and more to provide your patients with trusted information.

SBA Loans

Learn about recent COVID-19 relief legislation and its implications for small business loans, taxes and labor issues.

**Get the latest
COVID-19 information:**

[ADA.org/virus](https://ada.org/virus)

Prioritize patient care

WITH DENTAL INSURANCE SOLUTIONS



Take advantage of ready-to-use dental insurance solutions and advocacy wins on your behalf that hold dental insurance companies accountable so you can focus on your patients.

Check out the ADA Third Party Payer Concierge™ for one-on-one assistance with your dental insurance challenges. This free service is available exclusively for members.

[ADA.org/dentalinsurance](https://ada.org/dentalinsurance)



Create your own in-office plan with Bento, simplify paperwork with the ADA® credentialing service and learn about CDT.

Learn about the ADA's latest advocacy achievements including the repeal of the McCarran-Ferguson antitrust exemption for insurers and new model dental insurance reform legislation backed by the National Council of Insurance Legislators.

ADA Publications.
Grow, learn and

thrive



Stay informed and be better prepared for success with ADA print and digital publications — available exclusively to ADA members. Whether you want the latest news, cutting edge clinical developments, practice management advice or connecting with peers on their journeys in dentistry, you can count on ADA Publications as your trusted resource.

Visit [ADA.org](https://ada.org) to read the latest.

[ADA.org/ADANews](https://ada.org/ADANews)

[ADA.org/JADA](https://ada.org/JADA)

[ADA.org/NewDentistNews](https://ada.org/NewDentistNews)

[ADA.org/DPS](https://ada.org/DPS)



ADA®

Exclusive Savings FOR YOUR PRACTICE AND HOME

ADA
Member AdvantageSM
✓RESEARCHED ✓PROVEN ✓ENDORSED



ADA Visa Business Credit Card

Earn points faster where your practice spends the most. Get 2x points at dental supply providers¹ with the ADA® Visa® Business Rewards Card. Simplify expense management and enjoy the rewards — for gift cards, travel and more. You can also earn up to 50,000 BONUS POINTS in the first year!¹



Credit Card Processing

Best Card provides credit card processing solutions for credit card payments processed in person, online, and over the phone. Thousands of dentists save an average of \$4,221 per year on credit card processing fees.



Practice Financing

BMO Harris Bank provides customized financing solutions for practice acquisition/growth, new equipment investments and commercial real estate purchases. ADA Members receive special pricing, a 0.5% rate reduction.²



Waiting Room TV

ADA TV is a user-friendly, high-tech entertainment and marketing system that empowers a dental practice to customize and stream content that will educate, entertain, and promote your services to patients on the TV located in your reception area. ADA Members save over \$900 in setup and subscription fees.



Mortgages

Laurel Road's simplified online mortgage platform helps you close fast and passes savings on to you. With a range of home financing options and low rates, their mortgages are designed to fit the needs of dentists like you. ADA Members can receive a 0.25% rate discount³ and up to 100% financing⁴ from Laurel Road!



Temporary Staffing

Stynt is the fastest growing on-demand healthcare staffing platform in the nation! Instantly connect with thousands of professionals in Synt's network for help filling temporary or permanent staffing needs. Register your office for free — ADA members get a \$50 credit toward their first hire.

See a complete list of our endorsed products and services at

adamemberadvantage.com

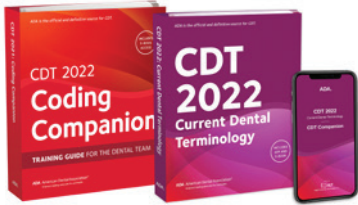
¹ Rewards points are earned with your ADA Visa credit card for eligible net purchases (net purchases are purchases minus credits and returns). Some restrictions apply. Refer to the Program Rules at adavisa.com/faqs for additional information. The creditor and issuer of the ADA Visa Business Rewards Card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc. ©2021 U.S. Bank. ² 0.5% rate reduction applies to aggregate loans and guarantees up to \$1MM; relationships over \$1,000,000 receive custom pricing. Contact a BMO Harris Banker for more details. ³ The interest rate discount of 0.25% is offered for borrowers that are an active ADA member at the time of closing. This 0.25% interest rate discount cannot be combined with other offers. For Fixed-rate mortgages, the 0.25% rate discount is a permanent interest rate reduction that will be reflected in the Promissory Note interest rate. For adjustable-rate mortgages, the 0.25% rate discount will apply to the initial Fixed interest rate period and will be reflected in the maximum amount the interest rate can increase over the term of the loan, subject to the minimum interest rate that may be charged per the terms of the Promissory Note. ⁴ 100% financing is only available to interns, residents, fellows, doctors, clinical professors, researchers, or managing physicians with a current license and a degree of Doctor of Medicine in Dentistry or Doctor of Dental Medicine (DMD), Doctor of Dental Surgery (DDS). Only available when purchasing or refinancing with no cash out on a primary residence and loan amount does not exceed \$750,000. Retired dentists are not eligible. Additional conditions and restrictions may apply.

Visit ADAcatalog.org

PRACTICE MANAGEMENT RESOURCES

SAVE
15%

promo code: **22519**
expiration: 7.1.2022



CDT 2022 and Coding Companion Kit with App

BEST SELLER NEW

The *CDT 2022 and Coding Companion Kit* gives dental team members the tools they need to code correctly and with confidence. *CDT 2022* includes the most up-to-date coding information, and *CDT 2022 Coding Companion* helps staff tackle tricky coding situations that arise.

ORDER

SAMPLE

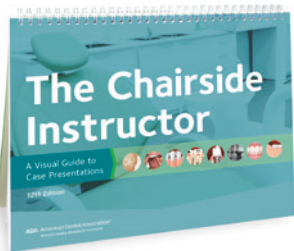
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K222BTi

2 books + 2 e-books + app

Member: \$115.95 Retail: \$173.95

CDT 2022: Current Dental Terminology, 184 pages
ISBN: 978-1-68447-068-6
CDT 2022 Coding Companion: Training Guide for the Dental Team, 394 pages
ISBN: 978-1-68447-070-9



The Chairside Instructor: A Visual Guide to Case Presentations, 12th Edition

BEST SELLER NEW

The Chairside Instructor is an invaluable tool in educating patients and staff alike. With more than 220 images across 50 topic areas, this resource can be used to explain conditions to patients or illustrate a treatment plan.

ORDER

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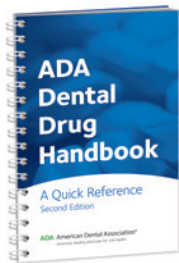
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Spiral bound book + e-book
66 pages

Member: \$79.95 Retail: \$119.95

ISBN: 978-1-68447-162-1



ADA Dental Drug Handbook: A Quick Reference, Second Edition

BEST SELLER NEW

The second edition of the *ADA Dental Drug Handbook* has been revised to include the latest, most up-to-date information to assist in treating patients. This ADA quick reference, created by a team of dentists, pharmacists, scientists, and experts in pharmacology, serves as a clinical educational resource to deliver concise and accurate information about prescribed medications used in dentistry.

ORDER

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Spiral bound book + e-book,
190 pages

Member: \$44.95 Retail: \$64.95

ISBN: 978-1-68447-160-7



The ADA Complete HIPAA Compliance Kit

BEST SELLER

Developing a HIPAA program is a two-part process. First you need HIPAA training to train your staff and learn how to develop your compliance program. The second step is to design and implement your program.

ORDER

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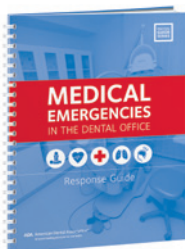
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J598BT

3-ring binder + booklet + e-book +
digital templates + 2 streaming videos

Member: \$335.95 Retail: \$502.95

HIPAA Compliance, 435 pages
ISBN: 978-1-935201-91-5
HIPAA Training, 22 pages
ISBN: 978-1-68447-094-5



Medical Emergencies in the Dental Office: Response Guide

BEST SELLER

Whether your patient has a seizure, allergic reaction, or another instance that requires immediate care, this kit is your go-to staff training guide. Featuring both a printed guide and training videos, *Medical Emergencies in the Dental Office* helps you prepare for, identify, and manage potential medical emergencies as they occur. Includes three CE credits.

ORDER

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P082BT

Spiral bound book + e-book
+ 4 streaming videos; 38 laminated pages

Member: \$135.95 Retail: \$202.95

ISBN: 978-1-68447-005-1

For more practice management, coding and patient education resources, visit

ADAcatalog.org

Visit ADACEOnline.org

MORE THAN 300 ONLINE COURSES

SAVE
20%

on ADA CE Online
Subscriptions or courses
promo code: **CECONF2022**
expiration: 7.1.2022



Dental Powerhouse Panel

Dental Powerhouse Panel — Current Clinical Topics in Dentistry

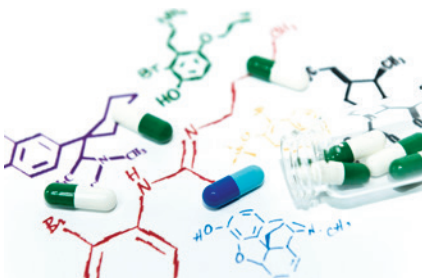
Watch Dental Powerhouses, Dr. Lee Ann Brady from The Pankey Institute, Dr. Gary DeWood from Spear Education, and Dr. Jose-Luis Ruiz from the Los Angeles Institute of Clinical Dentistry & Ruiz Dental Seminars, moderated by Dr. Chris Salierno from Dental Economics and Cellerant Consulting Group, for a panel on current clinical topics in dentistry.

REGISTER

CE Credit(s): 1

Member: \$49.00

Retail: \$69.00



Pharmacotherapeutics for Dental Practitioners: Local Anesthetic Agents

Introduce evidence-based information that will help with the selection of the most appropriate local anesthetic agent for the management of pain in the perioperative period. Learning objectives include:

1. Discuss the basic mechanisms of acute pain
2. Discuss the pharmacology of local anesthetic agents
3. Discuss factors to be considered in the selection of a local anesthetic agent
4. Discuss potential adverse drug events associated with the use of local anesthetic agents

REGISTER

CE Credit(s): 2

Member: \$98.00

Retail: \$138.00



Dental Ethics

This course, mandated by many states for all licensed dental practitioners, covers ethical issues in dental practice, including boundary issues, fiduciary duty, the patient's best interest, scope of practice, overdiagnosis, overtreatment, impaired practitioners, unjustifiable and justifiable criticism, negligence, insurance fraud, patient records, and confidentiality.

REGISTER

CE Credit(s): 3

Member: \$87.00

Retail: \$147.00



Good to Great: Mastering Adhesion and Posterior Composites

This course will provide a current scientific update of adhesive systems and direct esthetic materials and indicate which systems and composite materials to utilize for specific cavity preparations. Evidence-based, step-by-step protocols for preparation, placement and finishing techniques to achieve precise margins and consistent contacts will be covered.

REGISTER

CE Credit(s): 3

Member: \$87.00

Retail: \$147.00



Safe and Responsible Prescribing of Opioid Analgesics

This course will review how, beyond providing a prescription for an opioid-containing analgesic, several strategies are now accepted to improve acute postoperative pain management, including using peripherally acting analgesics and steroidal anti-inflammatory drugs preoperatively and intraoperatively and administration of long-acting local anesthetics to delay pain onset.

REGISTER

CE Credit(s): 2

Member: \$58.00

Retail: \$98.00

ADA Members Insurance Plans



THE ADA MEMBERS GROUP INSURANCE PLANS have stood the test of time.

Since 1934 and even today, these plans remain strongly competitive despite the unprecedented pandemic. Join the generations of ADA Members and their families who take advantage of these membership benefits and the value of group savings!

- Term Life, Level Term Life, Universal Life
- Disability Income Protection
- Office Overhead Expense (disability)
- Hospital Indemnity with optional Extended Care Rider, and Critical Illness
- No-cost Student Members Life and Disability

866.607.5330
Email:
ADAPlanSpecialist@protective.com

**ADA Member
valued benefits!**



EQUITABLE

Planning for retirement.



Consider your future today.

It's never too early to start planning for your retirement. And if you've already started, well done! It's always smart to reevaluate and realign your options.

- The only retirement plan **endorsed by ADA for more than 52 years**
- **Easy to set up and maintain;** services include record-keeping, plan administration and investment management services
- Full range of qualified retirement savings plan options, including **Owners Only, and Safe Harbor 401(k) plans**
- **NEW** Equitable Financial Advisors to provide **holistic financial and retirement planning service**
- **Call for your complimentary plan review today!**

**ADA Members
Retirement Program**

**800.523.1125
ada.equitable.com**

A new day for dentistry starts now



One that reflects our community.

One that embraces everyone's unique talents and contributions.

One that encourages diversity of thought and lifts all voices.

One that continues to drive dentistry forward.

It's time to build our future together — a new day for dentistry starts now and there's a place for you in it.

Let's build
our new day
together

[ADA.org/ReNEW](https://ada.org/ReNEW)

Dr. Josephine Chang Pallotto
member since 2012

ADA®

