TRENDS, HOT TOPICS AND RISK MANAGEMENT IN THE DENTAL OFFICE

Friday, March 21, 2014

Schedule

Registration 8:30AM - 9:00AM
Morning Session 9:00AM - 12:00PM
Afternoon Session 1:00PM - 3:00PM

Location
Burgundy Basin
1361 Marsh Road
Pittsford, NY 14534

Morning Session:
Risk Management Strategies to Reduce Dental Liability
This session will address several risk management topics including patient abandonment, supervised neglect, ethical situations, informed consent, and patient selection. Strategies will be presented to help increase patient safety and reduce your liability risk.

Fortress policyholders who attend Risk Management Strategies to Reduce Dental Liability will receive a 10% Risk Management credit which will be applied to their next three policy periods.

Afternoon Session:
Trends & Hot Topics in the Dental Office
This session will review how to mitigate potential exposures related to 3 trending topics in the dental industry:

1. Epidemiology of HPV related Oral and Pharyngeal Cancer; Clinical Manifestations of and Examination for Oral and Pharyngeal Cancer
2. Social Media and HIPAA Regulations
3. Oral Health and the Systemic Disease Connection: Periodontal Disease, Diabetes, and the Cardiovascular System

Earn 5 CEUs!

Fortress Insurance Company is a wholly owned subsidiary of OMS National Insurance Company (OMSNIC). Fortress Risk Management Seminars are produced and sponsored by OMSNIC. OMSNIC is an ADA CERP Recognized Provider. This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between OMSNIC and the New York 7th District Dental Society. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. OMSNIC designates this activity for five (5) continuing education credits.
RISK MANAGEMENT STRATEGIES TO REDUCE DENTAL LIABILITY
AND TRENDS, HOT TOPICS AND RISK MANAGEMENT IN THE DENTAL OFFICE

Hosted By: Empire Dental Administrators, Inc.
Burgundy Basin
Pittsford, NY
Friday, March 21, 2014   9:00AM-3:00PM

MICHAEL RAGAN, DMD, JD

Dr. Ragan is an attorney who represents physicians, dentists, and nurses in civil and administrative litigation. Dr. Ragan practiced dentistry for many years and also spent nine years managing healthcare professional liability claims in the insurance industry. Dr. Ragan is a director of Fortress Insurance Company and chairs the Claims Committee. Dr. Ragan has nothing to disclose.

REGISTRATION FORM

To register, please complete the form below and return to Empire Dental Administrators, Inc. Please submit payment at the time of registration. Only checks will be accepted.

Mail:  Empire Dental Administrators, Inc.
      255 Woodcliff Drive
      Fairport, NY 14450
Phone: 585-385-9550
Fax: 585-385-9590

Registration Fees:
- Non EDA insured $200
- Staff $65 per person
- Dental Student $40
- Fortress policyholders insured through EDA may attend free of charge.

Please make checks payable to Empire Dental Administrators, Inc.
Cancellations must be received in writing to Empire Dental Administrators, Inc. by March 17, 2014 to receive a full refund. There will be a $100 late fee for those registering after March 17, 2014.

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Street Address</td>
<td></td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State</td>
<td>Zip Code</td>
</tr>
<tr>
<td>Telephone Number</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

☐ Fortress Insured

Policy Number

☐ Dental Office Staff Member

☐ Dental Student

☐ Non-Fortress Insured

Registration Deadline
March 17, 2014